



Suggested Program Agenda (20 – 30 minutes)

(2-5 minutes – Host)

Introduction: Welcome and thank people for coming

(5 minutes – Host or other speaker)

Why CJJC's work is important:
Interactive or dynamic presentation to illustrate what the problem is and why the issue you're working on is so compelling and urgent. Use stories to bring the issue to life.

(5 minutes – Host or other speaker)

What impact the merger will have:
What the goals of the merger are, how building Black-Brown unity will make a difference etc.

(5-10 minutes – Speaker continues in this role)

Questions and Answers: Provide an opportunity to engage the audience, answer questions, and have a more general discussion.

(5 minutes – Host)

The Pitch: Concrete ways their support can make a difference. How much you're trying to raise. Suggested amounts people should think about giving. After the pitch, give people time to write their checks and turn them in.

(2 minutes – Host)

Closing: Thank everyone for coming and for their support. Invite them to continue eating and socializing.