

YES! to affordable housing and neighborhood-serving businesses

NO! to luxury towers at 16th and Mission



Maximus' proposed 10-story, 350-unit monster luxury development for 16th/Mission.

Why We Are Marching

We are marching to demand development that serves existing Mission residents, *not* real estate developers.

We need affordable housing, not more luxury housing.

Why We Are Celebrating

We love the Mission District and this is our home. We are celebrating the incredibly rich culture and vibrant community of this neighborhood.

Tragically, a massive imbalance of market-rate development is driving the displacement of the current residents, artists, businesses, and cultural institutions that make this neighborhood so unique and beautiful.

So today we are celebrating our neighborhood to remember why we fight to stay here!

What We Want

We want Maximus Real Estate Partners to drop their proposed 10-story monster development for 16th and Mission. We want the community to decide what development is needed at 16th and Mission.

We want the San Francisco Unified School District to reject any deal from Maximus. This project would have a decidedly negative impact on Marshall Elementary School and the surrounding community. Maximus is trying to use the School District to falsely show community support for this project.

We want the San Francisco Planning Department and Commission to reject Maximus' proposed development at 16th and Mission, and all luxury developments in the Mission District, until the City meets the housing needs of its poor and working class residents.

Help Stop the Monster

Join the Plaza16 Coalition with other Mission District residents, community businesses and organizations at Plaza16.org.

Contact the SFUSD Board and the SF Planning Commission to express your opposition to the proposed "Monster in the Mission." More info under TAKE ACTION at Plaza16.org.

Next Plaza16 Meeting,
Thursday, October 16, 2014, 6 PM
St. John's Episcopal Church
1661 15th Street at Julian

Speak out at the School Board!
Building, Grounds and Services Cmte.
Monday, October 20, 6 PM
Location TBA: in Mission or 555 Franklin Street.
Stay tuned at Plaza16.org and sign up for email alerts.



Get more info and TAKE ACTION at Plaza16.org